



# Dore Primary School

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 @doreprimary



## Go Bright in Road Safety Week!

Dear Parent/Carer

It is national road safety week Monday 23<sup>rd</sup> to Sunday 29<sup>th</sup> November 2015. As part of the campaign to raise awareness of road safety, **Friday 27<sup>th</sup> November** will become Dore Primary School's "**Brightday**".

Children (staff and parents) are encouraged to come to school wearing crazily bright clothes for the day. By turning up wearing their brightest clothes, the day helps to remind children and adults to be bright and seen when on foot and bike. It should also remind drivers to slow down and watch out for pedestrians and cyclists.

With the evenings getting darker this is a critical time of year to raise awareness about the importance of people being able to walk and cycle safely - **be bright to be seen**.

"**Brightday**" is a great way for our school to raise road safety awareness among children, parents and the wider community. We hope the children will enjoy getting involved in Road Safety Week, which is an opportunity for us all to work together to help make our roads safer.

### Go Bright to be seen – **Brightday**, 27<sup>th</sup> November 2015

So remember, on 27<sup>th</sup> November 2015, Friday will become "**Brightday**" and we look forward to seeing our pupils (staff and parents) wearing bright clothes and being seen.

As the school has been hosting a number of fundraising activities recently, we will not be asking for any donations; this is just a fun way to conclude our Road Safety Week.

Best regards

Dore Primary Road Safety Team

PS, for more details about the national road safety week and if you would like to donate to BRAKE, please visit [www.radsafetyweek.org.uk](http://www.radsafetyweek.org.uk).

